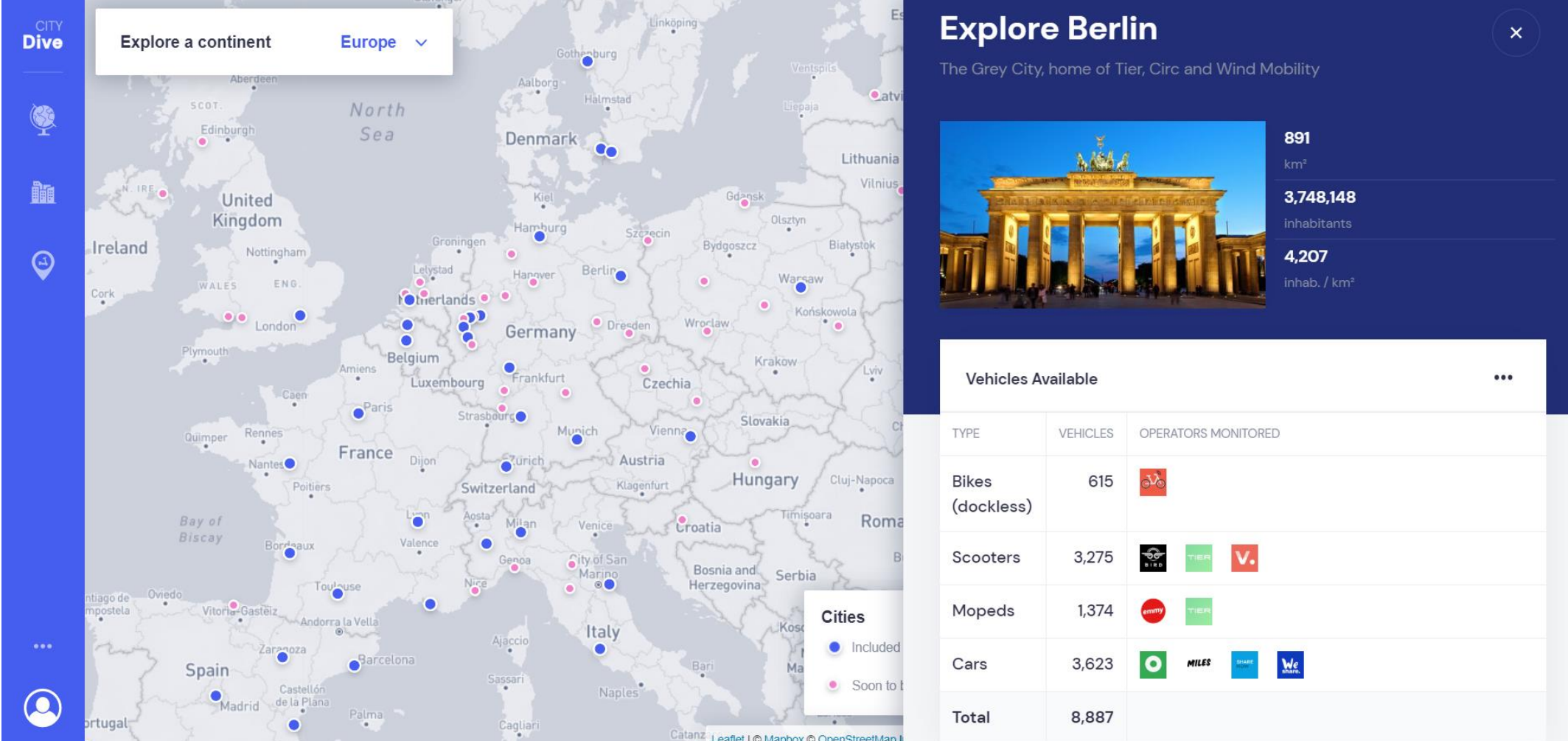


CITY Dive by  Take a deep dive into the shared-mobility ecosystem











City Dive is a business intelligence tool that monitors the supply & demand of shared-mobility services :

- 58 European cities
- 4 types of vehicles : bikes, scooters, mopeds, cars






The screenshot displays the City Dive interface. On the left is a navigation sidebar with icons for a globe, buildings, a location pin, and a user profile. The main area features a map of Europe with a search bar at the top left containing 'Explore a continent' and a dropdown menu set to 'Europe'. A legend at the bottom right of the map indicates that blue dots represent 'Included' cities and pink dots represent 'Soon to be included' cities. On the right side, a detailed view for Berlin is shown, titled 'Explore Berlin' with a close button. Below the title is a description: 'The Grey City, home of Tier, Circ and Wind Mobility'. A photograph of the Brandenburg Gate is displayed. To the right of the photo are three statistics: 891 km², 3,748,148 inhabitants, and 4,207 inhab. / km². Below these statistics is a table titled 'Vehicles Available' with a menu icon (three dots) in the top right corner. The table has three columns: 'TYPE', 'VEHICLES', and 'OPERATORS MONITORED'. The rows list Bikes (dockless), Scooters, Mopeds, and Cars, along with their respective counts and the logos of the operators monitored in each category. A 'Total' row is at the bottom.


TYPE	VEHICLES	OPERATORS MONITORED
Bikes (dockless)	615	
Scooters	3,275	 
Mopeds	1,374	
Cars	3,623	   
Total	8,887	

For each city, get access to exclusive data on fleets, trips & operators


CITY Dive

...



Explore a city Berlin ▾



Berlin

The Grey City, home of Tier, Circ and Wind Mobility

At a glance

891 <small>km²</small>	3,748,148 <small>inhabitants</small>	4,207 <small>inhab. / km²</small>
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What's up here

5/05 - Following the Coop acquisition, Tier has just deployed its scooters




Overview Bikes (dockless) Scooters Mopeds Cars

Powered by fluctuo

Vehicles Available ⋮

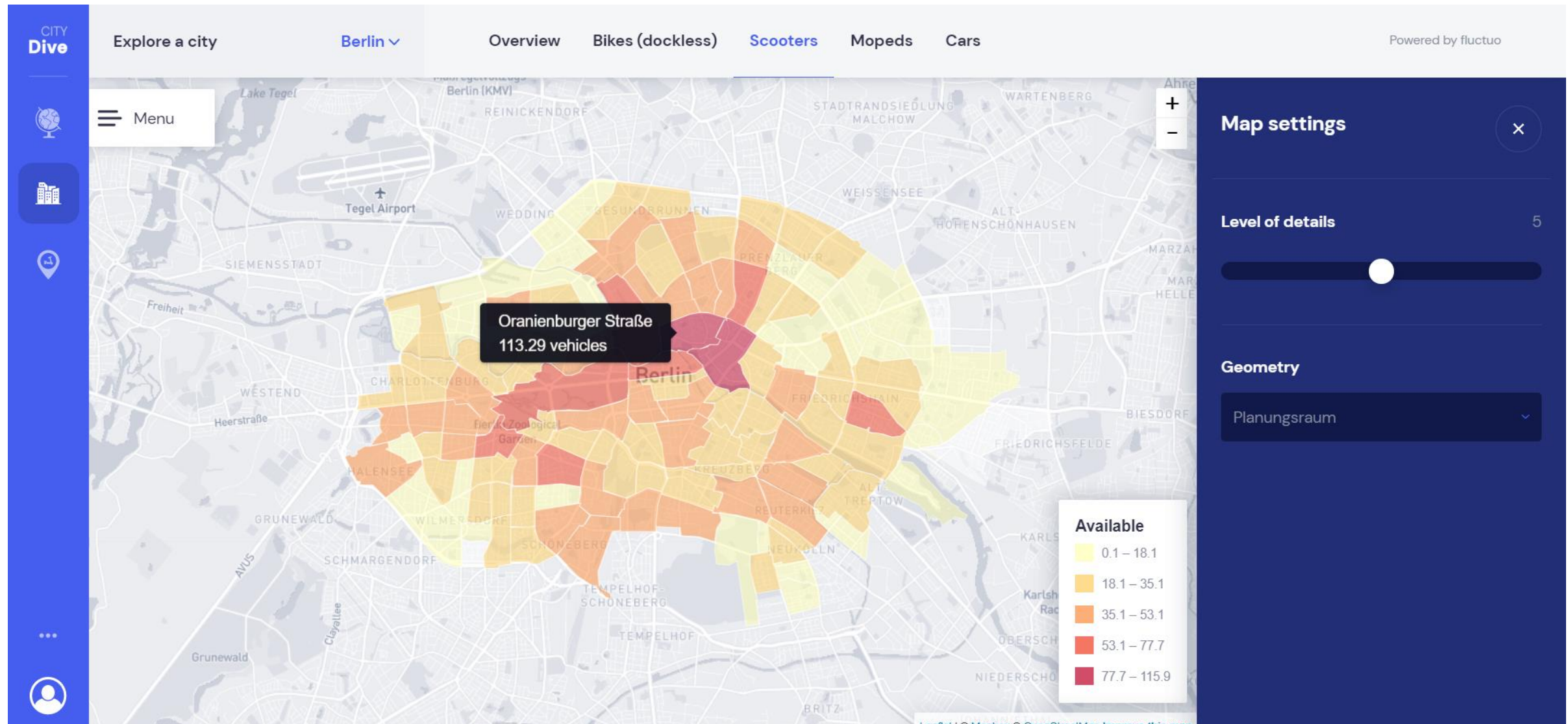
TYPE	YESTERDAY	LAST 7 DAYS (AVG)	LAST 30 DAYS (AVG)	OPERATORS MONITORED
Bikes (dockless)	493	615 - 20%	673 - 27%	
Scooters	4,231	3,275 + 29%	2,230 + 90%	  
Mopeds	1,418	1,374 + 3%	1,205 + 18%	 
Cars	3,445	3,623 - 5%	3,512 - 2%	   
Total	9,587	8,887 + 8%	7,620 + 26%	

Trips

TYPE	YESTERDAY	LAST 7 DAYS (AVG)	LAST 30 DAYS (AVG)	OPERATORS MONITORED
Bikes (dockless)	9	23 - 61%	31 - 71%	
Scooters	2,690	2,452 + 10%	2,008 + 34%	 

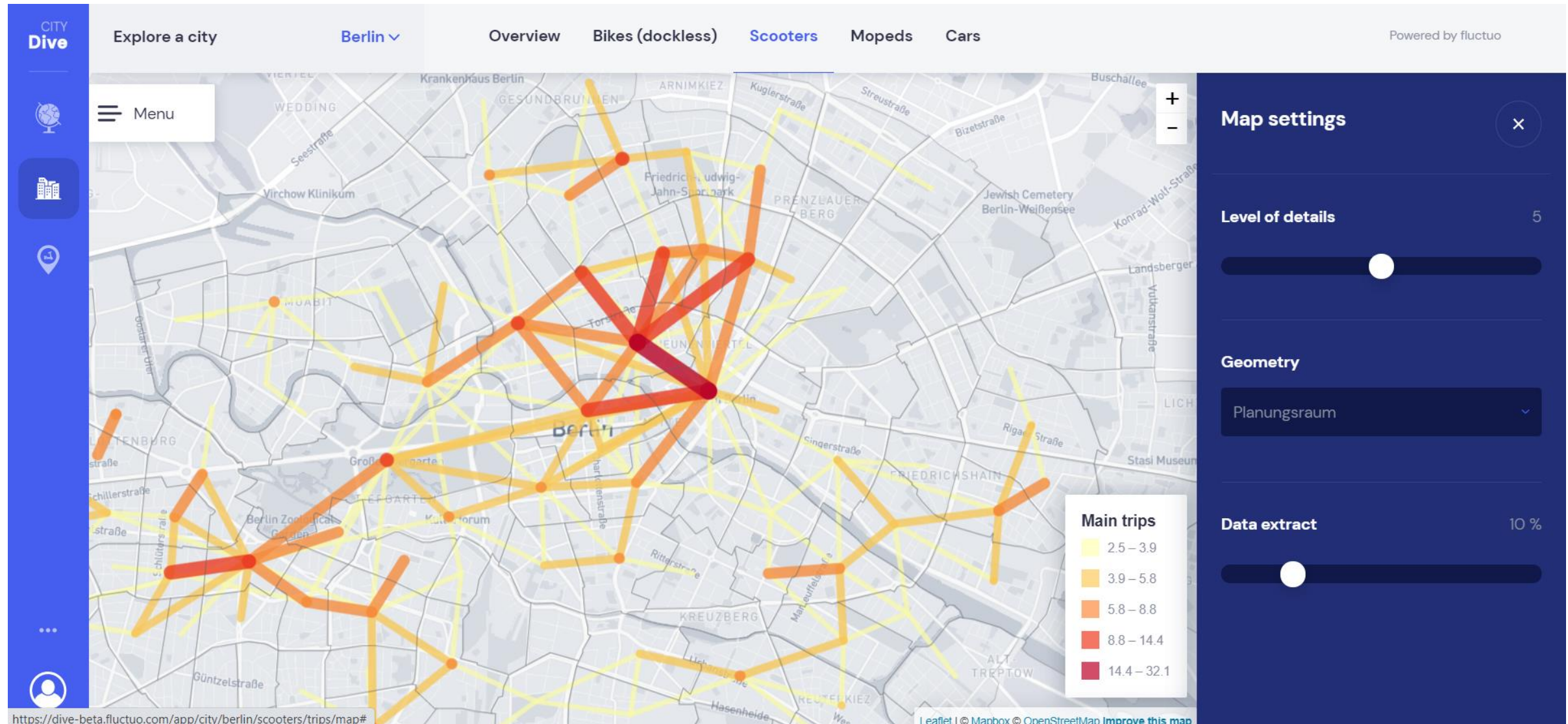
KPIs & Maps on fleets

Density of vehicles available per zone (hexagons or local geospatial grids when available)



KPIs & Maps on trips

Origin & Destination of trips (hexagons or local geospatial grids when available)



58 European cities (and counting...)

List of cities included in City Dive - September 2020

- Austria (x1) Vienna
- Belgium (x2) Antwerp, Brussels
- Czech Republic (x1) Prague
- Denmark (x2) Copenhagen, Odense
- Finland (x3) Helsinki, Tampere, Turku
- France (x6) Angers, Bordeaux, Lyon, Marseille, Paris, Toulouse
- Germany : (x15) Aachen, Augsburg, Berlin, Bremen, Cologne, Dortmund, Düsseldorf, Essen, Frankfurt, Hamburg, Karlsruhe, Lübeck, München, Nuremberg, Stuttgart
- Israel (x1) Tel-Aviv
- Italy (x4) Milano, Pesaro, Rome, Torino
- Netherlands (x2) Amsterdam, Rotterdam
- Norway : (x2) Oslo, Trondheim
- Poland : (x2) Krakow, Warsaw
- Portugal : (x1) Lisbon
- Spain : (x5) Barcelona, Madrid, Malaga, Valencia, Zaragoza
- Sweden : (x8) Gotheborg, Helsingborg, Lund, Malmö, Örebro, Stockholm, Uppsala, Västerås
- Switzerland (x2) Winterthur, Zurich
- UK (x1) London

130 services listed (and counting...)


List of shared-mobility services monitored in City Dive (extract) - June 2020

CITY Dive





Explore an operator

- A-D
- E-I
- J-M
- N-R**
- S-V
- W-Z






...










F

 Ecooltra	 EdinburghCycleHire	 Emmy
 e-Vélobleu		




G

 Felyx	 Ford GoBike	 Free2Move
 Freebike London	 Frog	

H

 Get Around	 GIG Car Share	 Glyde
 GOSharing	 GreenGo	 GreenMobility
 Greenwheels		

I

 Helbiz	 Hellobike	 Hive
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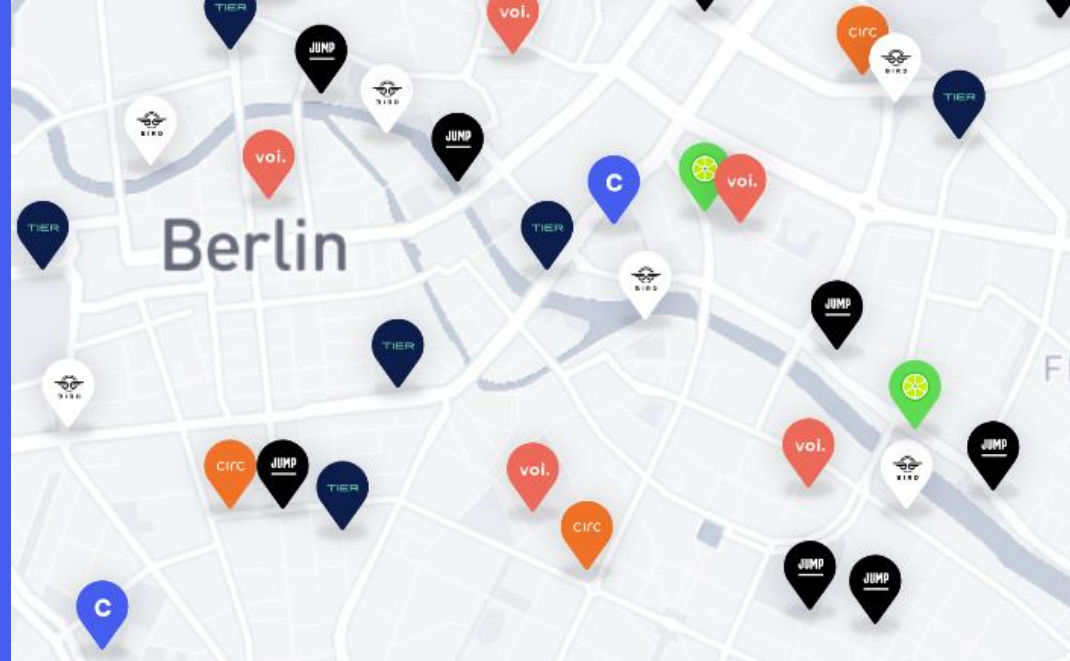
Data download option

Daily CSV file available available in a Google shared folder (or in AWS bucket)

You can use it into your own dashboard / BI tools.

This file includes the main KPIs (fleet & trips per city & per operator) for the last 30 days

	A	B	C	D	E	F	G	H	I
1	day	country	city	type	provider	indic	value		
220	2020-04-24	belgium	bruxelles	scooter	dott	nb_vehic_avail			
221	2020-04-24	belgium	bruxelles	moped	felyx	nb_vehic_avail	146		
222	2020-04-24	belgium	bruxelles	moped	poppy	nb_vehic_avail	78		
223	2020-04-24	belgium	bruxelles	moped	scooty	nb_vehic_avail	197		
224	2020-04-24	belgium	bruxelles	bike	billy	nb_vehic_avail	369		
225	2020-04-24	belgium	bruxelles	moped	felyx	nb_vehic_used	35		
226	2020-04-24	belgium	bruxelles	moped	poppy	nb_vehic_used	13		
227	2020-04-24	belgium	bruxelles	moped	scooty	nb_vehic_used	39		
228	2020-04-24	belgium	bruxelles	bike	billy	nb_vehic_used	138		
229	2020-04-24	belgium	bruxelles	moped	felyx	nb_trip	60		
230	2020-04-24	belgium	bruxelles	moped	poppy	nb_trip	22		
231	2020-04-24	belgium	bruxelles	moped	scooty	nb_trip	65		
232	2020-04-24	belgium	bruxelles	bike	billy	nb_trip	256		
233	2020-04-25	belgium	bruxelles	scooter	dott	nb_vehic_avail			
234	2020-04-25	belgium	bruxelles	moped	felyx	nb_vehic_avail	145		
235	2020-04-25	belgium	bruxelles	moped	poppy	nb_vehic_avail	82		
236	2020-04-25	belgium	bruxelles	moped	scooty	nb_vehic_avail	197		
237	2020-04-25	belgium	bruxelles	bike	billy	nb_vehic_avail	363		
238	2020-04-25	belgium	bruxelles	moped	felyx	nb_vehic_used	54		
239	2020-04-25	belgium	bruxelles	moped	poppy	nb_vehic_used	11		
240	2020-04-25	belgium	bruxelles	moped	scooty	nb_vehic_used	54		



CITY Dive by



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