



Braze is a comprehensive customer engagement platform that powers relevant and memorable experiences between consumers and the brands they love.

Context underpins every Braze interaction, helping brands foster human connection with consumers.



Strong connections are forged when brands deliver engaging and relevant experiences to consumers—communicating in a way that feels like a human conversation. The best way to deliver on that promise is with first-party data managed by a modern technology ecosystem.

**BILL MAGNUSON**

BRAZE COFOUNDER AND CEO



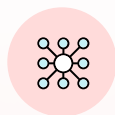
**Braze facilitates interactive conversations across channels.**

Braze is architected for speed and breadth, which is what allows brands to have live interactions with their consumers across channels.



**Braze delivers value quickly and continuously.**

New Braze customers typically launch campaigns in a matter of weeks. In addition to a rapid time to initial value, Braze also helps brands iterate much faster, which accelerates long-term value.



**Braze amplifies the value of your ecosystem.**

Braze easily integrates with the technology you already have, allowing brands to build custom integrations that multiply its value inside of your infrastructure – and beyond.

We work with leading brands all over the world.



RECOGNIZED BY:

Braze named a Leader in the second consecutive Gartner Magic Quadrant for Mobile Marketing Platforms 2019.



Gartner Magic Quadrant for Mobile Marketing Platforms, Mike McGuire & Charles S. Golvin, July 2019  
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**A Wave Leader**

The Forrester Wave™ :  
Mobile Engagement Automation, Q3 2017

